



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/C Mack/R/Sen/FL (16856)
McLaughlin & Associates (2813)
CAMPBELL, MARIANNE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
438/CONNIE MACK SENATE (136190)
National/Political
438/06299603

Invoice 635764
Inv Date 9/30/2012
Terms Net 30
Contract 329241
Bill Type Standard
Period 8/27/2012 - 9/30/2012

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CONNIE MACK/SENATE
***** THIS IS A CASH IN ADVANCE

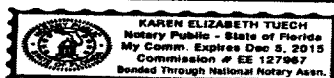
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:28PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/03/12 6:24PM (Mo)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/04/12 6:27PM (Tu)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/05/12 6:22PM (We)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/06/12 6:24PM (Th)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, M-1, Tu-1, W-1, Th-1, F-1	09/07/12 6:22PM (Fr)	00:30	CMFR0823H	\$3700.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$18,500.00
Commission	(\$2,775.00)
Net Total	\$15,725.00

Total Spots 5

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM

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